

SMALL BUSINESS ACCOUNTING SERVICES

EXPERT ADVICE TO HELP YOU MAXIMIZE PROFITS



For any small business, managing your books can be time-consuming and complex. Many entrepreneurs struggle to stay organized and make confident financial decisions. The right assistance can eliminate stress and free up valuable time. At Vrakas/Blum, we'd like to share with you some solutions we believe can help you better serve your customers and allow you to focus your efforts on growing your business venture.

Accounting Assistance

Do you have a documented monthly financial statement closing process? Are your reports generated in a timely manner, with a clear message to its reader? Do you need help managing your A/R and A/P processes? These tasks form the solid foundation of your small business accounting system. Vrakas/Blum offers the expertise needed to seamlessly manage or train your personnel to manage these processes for you.

- Technical journal entries
- Accounts receivable
- Accounts payable
- General ledger management
- Monthly closing
- Financial reporting

We understand the importance of having reliable and timely financial information. Your business depends on it. And you can depend on Vrakas/Blum to accurately maintain your financial records while you focus on growing your core business activities.

Outsourced Controllorship

Do you dread the day your controller decides to move on? Have you kept your controller on staff because you fear the transition process? At Vrakas/Blum, we understand the challenges you face in finding someone reliable to watch over your books. Our staff of CPAs can act as your bookkeeper, a replacement for your controller or a temporary fill in for any level of accounting personnel. We make sure your office runs smoothly in the event of unexpected personnel changes. We can also work as a team with your current staff and provide assistance as needed.

"The best part about my interaction with my engagement team is that I can rely on them whenever I need them. They never make me feel like it's a distraction or inconvenience for them if I call without a scheduled appointment, which makes my job much easier and more efficient."

- Christine Hanrahan,
St. John's Lutheran Church

Systems Set Up

Accounting software is a key investment for any self-sufficient small business. If you are starting a business or currently outsourcing the preparation of your financial statements, the experts at Vrakas/Blum can help you select and implement the right software to meet your unique needs. We provide experts in two of the most user-friendly software solutions available today.

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Quickbooks is a commonly recommended small business accounting and management software in the United States. The program is user-friendly, adaptable to a wide range of small businesses, and compatible with Microsoft Office applications such as Excel, Word, and Outlook. QuickBooks can be customized to the business, allowing users to centrally store, track, access and extract financial information in a more efficient and accurate manner. Our QuickBooks ProAdvisors are here to help you utilize the software to produce timely reports for decision making.

Peachtree is one of the most successful and affordable accounting software products on the market. This is a complete product with a full range of accounting features, business management tools and comprehensive documentation and training. It is also compatible with Microsoft Office applications. This flexible, easy-to-use product is designed to increase productivity and decision-making as a business grows. Our certified Peachtree consultants are here to help you utilize the software to ensure increased efficiency in your business operations.

Through our customized implementation and training services, we provide small businesses all the tools necessary for internally managing financial operations. Going one step further, Vrakas/Blum provides ongoing support to ensure you are always getting the most from your chosen software solution.

Why Vrakas/Blum?

We are a full-service public accounting firm that strives to be Committed, Responsive and Resourceful to our clients. We offer small business accounting solutions that fit a full-range of industries, regardless of size. Our small business accounting team consists of QuickBooks ProAdvisors and Peachtree experts who maintain the latest knowledge of small business accounting technology. The team specializes in outsourced controllership in both long and short term scenarios. At Vrakas/Blum, we are always available to help you understand your financial information and assist you to determine the best solutions to meet your needs.

"Our Vrakas/Blum engagement team takes the time to understand our business from the inside out!"

- Jack Tagliavia, Controller,
ACRO Automation Systems, Inc.



CERTIFIED PUBLIC ACCOUNTANTS & BUSINESS ADVISORS
INTEGRITY COUNTS IN A WORLD OF NUMBERS

Vrakas/Blum S.C. Small Business Accounting Management Team

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