

# SMALL BUSINESS ACCOUNTING SOFTWARE SERVICES

## TIMELY FINANCIAL INFORMATION AT YOUR FINGERTIPS



**A**ccounting software is a key investment for any self-sufficient small business. If you are starting a business or currently outsourcing the preparation of your financial statements due to lack of ability or lack of confidence, the experts at Vrakas/Blum can help you select and implement the right software to meet your unique needs. Through our customized training services, we provide small businesses all the tools necessary for internally managing your financial operations.

### Software Selection

**T**he Vrakas/Blum Small Business Accounting Software team specializes in QuickBooks and Peachtree applications. We work closely with you to determine which solutions are the best fit for your organization. Our experienced team delivers sound recommendations to clients in a wide range of industries. Because of our QuickBooks and Peachtree expertise, we are able to provide more reliable and knowledgeable recommendations.

We consider the following in order to select optimal software for your situation:

- Your financial and organizational goals
- Your requirements/needs and preferences
- Your technology comfort level
- Your budget
- Your current systems



### Efficient Implementation

**O**ur professional team provides on-site facilitation throughout the implementation process. From loading the software to setting up the system, we will walk through each step with you. Our advisors efficiently implement your new system with minimal disruption to your operations.

### Customized Training

**O**ne of the most valuable aspects of Vrakas/Blum's Small Business Accounting Software Services is our personalized training. Our comprehensive approach to training includes:

- A thorough assessment of your training needs
- Setting a pace that is comfortable for you and your staff
- Development of documented monthly processes
- Ongoing training to support new capabilities
- Ongoing follow-up to ensure understanding
- Administration of progressive training for a better learning experience
- Sessions customized according to your availability and preferences

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## What are the benefits?

The initial investment in accounting software is minimal in relation to the resulting long-term cost savings and other benefits. The user-friendly Peachtree and QuickBooks software solutions are designed to help you independently manage all aspects of your business's financial activities. You will have instant access to your information in a customized format, allowing for timely, more effective management decision-making. In addition, advanced tools enable you to look behind the numbers to obtain information about expenses, cash flow, revenues, etc.

## Why Vrakas/Blum?

Our Small Business Accounting Software team is devoted to selecting, implementing and training on software solutions to fit your needs. Our team consists of QuickBooks ProAdvisors and Peachtree experts who maintain the latest knowledge of small business accounting technology, so our clients experience the benefit of working with leading-edge experts. Our advisors are down to earth and very approachable, making your software integration a comfortable process.



CERTIFIED PUBLIC ACCOUNTANTS & BUSINESS ADVISORS  
INTEGRITY COUNTS IN A WORLD OF NUMBERS

### Vrakas/Blum S.C. Small Business Accounting Software Team

Brenda Brandt, CPA  
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