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**FOR IMMEDIATE RELEASE**

September 17, 2010

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**Vrakas/Blum Announces New Business Development Senior**

**Brookfield, WI**—The local public accounting and advisory firm of Vrakas/Blum, S.C. recently announced that Lindsay M. Rudkin, CPA has accepted the position of Business Development Senior. Rudkin previously served Vrakas/Blum as a senior accountant.

“With Lindsay’s continued dedication to the growth of our firm, I believe she is the perfect fit for her new role,” says James A. Holmes, CPA, Managing Shareholder and President of Vrakas/Blum. “I am excited to see our marketing, networking and recruiting efforts thrive as a result of her influence.”

Rudkin joined Vrakas/Blum in 2005. In her new role, she is responsible for supporting a variety of the firm’s initiatives, including increasing Vrakas/Blum’s marketing efforts, expanding the development of personnel practices, improving the firm’s proposal process and emphasizing firm specialties, and concentrating on overall firm growth. Rudkin is also the go-to person for civic involvement, networking opportunities and recruiting events.

Rudkin is a graduate of the University of Wisconsin-Whitewater, where she earned a Masters of Professional Accountancy degree in 2005. She also received a Bachelor of Business Administration degree from the University in 2004. Rudkin is a member of the American Institute of Certified Public Accountants (AICPA) and Wisconsin Institute of Certified Public Accountants (WICPA). She is a resident of Milwaukee.

Vrakas/Blum, S.C. is a regional mid-market accounting and consulting firm based in Brookfield, Wisconsin. The firm specializes in serving closely-held businesses and their owners and offers a full range of services including: financial statement audits, reviews and accounting; tax planning and compliance; business advisory; investment advisory; merger, acquisition and divestiture assistance and consulting; business valuation and litigation support; business management software sales and consulting; and cost segregation. Vrakas/Blum, S.C. is a member firm of CPA Associates International, Inc., which includes over 150 affiliates with offices in most states and abroad.

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